

For More Information:

The Brandman Agency

ViceroyLosCabos@brandmanagency.com | 323-944-0064

VICEROY LOS CABOS RECOGNIZED WITH CONDÉ NAST TRAVELER'S 2018 READERS' CHOICE AWARD "#1 RESORT IN WESTERN MEXICO"

The World's Best Hotels, Resorts, Cities, Islands, Airlines, Airports and Cruise Lines







LOS ANGELES, Calif. (October 9, 2018) – *Condé Nast Traveler* today announced the results of its 31st annual Readers' Choice Awards with <u>Viceroy Los Cabos</u> recognized as the **#1 Resort in Western Mexico.** Nearly half a million *Condé Nast Traveler* readers submitted a recording-breaking number of responses rating their travel experiences to provide a full snapshot of where and how we travel today.

"It is a huge honor to be recognized as the top resort in Western Mexico by the readers of *Condé Nast Traveler*," said Martin Kipping, General Manager of Viceroy Los Cabos. "Since re-opening as a Viceroy property this past May, the team has work extraordinarily hard to provide our guests with top-notch service and unforgettable experiences during their stay with us."

Located in the heart of San Jose del Cabo, on the picturesque coast of Baja California, Viceroy Los Cabos is the 15th addition to the award-winning Viceroy Hotel Group's luxury portfolio of breathtaking properties worldwide. Originally concepted by Mexico-based architect, Miguel Angel Aragonés, the 194-room masterpiece is a canvas for discovery with cinematic views and alluring experiences around every turn. Facing the Sea of Cortez, Viceroy Los Cabos embraces the natural beauty of water throughout every facet of its dreamscape design. The resort features five unique dining venues, one-of-a-kind guest activities curated by the "Head of Vibe," state-of-the-art fitness center by Los Angeles-based celebrity trainer Harley Pasternak, and a "Canvas for Discovery" program featuring a rotation of unique artwork by a diverse group of artists in varying mediums. Later this year, Viceroy Los Cabos will debut a world-class spa and energetic rooftop bar with panoramic ocean views.

To celebrate its Readers' Choice Awards recognition, Viceroy Los Cabos is providing a limited time only, exclusive offer for travelers. The "Celebrating Condé Nast" offer includes up to 10 percent off booking, a complimentary bottle of champagne upon arrival, and a 2:00 p.m. late check-out. To reserve the package or receive more information, please visit the link here.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." The 2018 Readers' Choice Awards are published exclusively on *Condé Nast Traveler's* website at www.cntraveler.com/rca and celebrated in the November issue on newsstands nationwide on October 16.

For more information on Viceroy Los Cabos, please visit <u>www.viceroyhotelsandresorts.com/en/loscabos</u>. Select images <u>linked here</u>. Further images available upon request.

###

ABOUT VICEROY LOS CABOS

Viceroy Los Cabos is located in the heart of San José del Cabo on the Coast of Baja California. The 194-room beachfront property faces the Sea of Cortes and embodies the essence of water throughout its architecturally stunning design. Resort amenities include a cinema room for movie screenings, versatile meeting spaces and lively restaurants and bars. Upon reopening, the property will present a new, energized lobby and arrival experience, beach pool and bar, expanded luxury spa, and redesigned state-of-the-art fitness center curated by Los Angeles-based celebrity trainer, Harley Pasternak. Viceroy Los Cabos is Viceroy Hotel Group's 15th property worldwide and the latest addition to its Icon Collection portfolio. For more information, visit viceroyloscabos.com. Follow Viceroy Los Cabos on Instagram, Facebook, and Twitter.

ABOUT VICEROY HOTEL GROUP

Viceroy Hotel Group inspires travelers with one-of-a-kind authentic lifestyle experiences that bring together provocative design and intuitive service in sought-after locations. A leader in modern luxury, Viceroy's vibe-led hospitality is guided by the brand promise "Remember to Live," an affirmation to create lifelong memories for each and every guest. Viceroy destinations are segmented into three distinct portfolio tiers to help travelers find exactly the kind of experience they're looking for. The Viceroy Icon Collection properties include epic hotels and resorts in Chicago, Dubai, Abu Dhabi, Beverly Hills, Riviera Maya, Snowmass, and St. Lucia, with forthcoming openings in Algarve, Buenos Aires, Los Cabos, Panama, and Vietnam. The Viceroy Lifestyle Series hotels and resorts are found in attitude-led destinations including New York and Santa Monica, with a forthcoming opening in Serbia. The Urban Retreat Collection properties in San Francisco have an independent spirit and bold, eccentric personalities. Viceroy Hotel Group is a member of the Global Hotel Alliance (GHA) DISCOVERY, a unique loyalty program offering exclusive benefits and experiences to its members at over 500 hotels around the world. For more information, visit www.viceroyhotelsandresorts.com. Follow Viceroy Hotel Group at facebook.com/viceroyhotelgroup and facebook.com/viceroyhotelgroup and

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, *Condé Nast Traveler* is the global citizen's bible and muse, offering both inspiration and vital intel. *Condé Nast Traveler* is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 30-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 3 Webby Awards in 2015. For more, visit www.cntraveler.com.

For press inquiries, please contact: awards@condenasttraveler.com