

VICEROY

LOS CABOS

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VICEROY LOS CABOS DEBUTS EXCITING NEW PARTNERSHIPS & PROGRAMMING AHEAD OF ‘FESTIVE SEASON’

*Luxury Resort in the Heart of San Jose Del Cabo Rolls Out Festive Activities
Timed to the Most Exciting Time of Year*

SAN JOSE DEL CABO, Mexico (September 16, 2019) – [Viceroy Los Cabos](#) – San Jose del Cabo’s sophisticated social hub and premier beach resort – is proud to debut a lineup of ongoing programming and activations ahead of its most cherished time of year. Running from Thanksgiving through mid-January, ‘Festive Season’ in the Los Cabos area draws in visitors from all over the globe to relish in the destination’s pristine weather and buzzing local happenings. Whether traveling as a family or escaping to the destination for a romantic retreat, Viceroy Los Cabos provides a resort stay like no other – enthralling travelers with its cinematic views and evocative experiences at every turn. From a hands-on pie-making class, to a “Build a Sandman” competition on the beach, to an exclusive ice-skating rink, and much more, visitors can partake in even more this ‘Festive Season,’ with the additional programs and offers below.

Make-Your-Own Pie

Offered on Thursday, November 28 at 12:00 p.m. resort guests can satisfy their sweet tooth before the Thanksgiving feast by participating in a “make-your-own pie” class located at the resort’s stunning rooftop bar and restaurant, [CieloMar](#). Perfect for families and couples, guests can get creative as they learn pie-making techniques from the resort’s expert chefs. From crisp apple pie, pecan pie, and pumpkin pie, guests will make their festive dessert and enjoy each bite paired with a holiday season cocktail or beverage. Priced at \$32 per person.

Thanksgiving Dinner at CieloMar

Guests can give thanks to the breathtaking views of the Sea of Cortez offered at CieloMar as they indulge in a traditional Thanksgiving feast on Thursday, November 28 from 6:00 p.m. - 11:00 p.m. Offered at \$75 per person, guests can enjoy a four-course meal alongside live music entertainment that will play from 7:00 p.m. – 9:00 p.m.

Brunchgiving

After sleeping through the first food coma, guests can let the indulgences set in all over again with a Brunchgiving at [Casero Restaurant](#). A Mexican kitchen with heart, Casero welcomes guests like they are family with a homestyle mesa as it's truly meant to be - hearty, healthy and handcrafted. Taking place Friday, November 29 beginning at 9:00 a.m., Brunchgiving will include a variety of immersive cooking stations with delectable items such as Baja seafood, robata classics, charcuterie, sweets station and much more. Brunchgiving is offered at \$55 + per person with live music beginning at 10:00 a.m. through 3:00 p.m.

Black Friday Trunk Show at KM33 with Daniel Espinosa

Latin America's premier retail destination for all things exotic, luxe, and one-of-a-kind – [KM33](#) – will be holding a Black Friday trunk show at their Viceroy Los Cabos location with Mexican jewelry designer Daniel Espinosa. Known for his contemporary and elegant designs, guests can shop his show-stopping necklaces, earrings, and bracelets which draw inspiration from his mother's jewelry box that he admired as a young boy. Located at a beach-adjacent resort villa, resort guests can shop exclusive Black Friday prices while enjoying a complimentary welcome drink with special surprises throughout the day. All considered statement pieces with a Latin American soul, KM33 goods combine high-quality craftsmanship with a modern-led design, encompassing timeless pieces that become the travel companion of globetrotters around the world. The KM33 trunk show will take place Friday, November 29 from 12:00 p.m. – 5:00 p.m.

Kids Glamping Night Out and Explore Your Resort

While mom and dad enjoy a night to themselves, Viceroy Los Cabos' littlest guests can enjoy a "camp night out" in a beachside tent filled with fun activities and exploratory games. The evening will include dinner and an au pair to watch and entertain the children for the evening. The Kids Glamping Night Out is offered on Friday, November 29; Sunday, December 22; and Friday, December 27 from 6:00 p.m. -10:00 p.m. at the resort's Zen Area. \$35 per child.

After a night of beachside "glamping," the youngest adrenaline seekers can continue the excitement with an "Explore Your Resort" treasure hunt. Designed to keep kids active throughout the day, the treasure hunt will take them on an exploration all over the resort, beginning at Nidito at the Beach at 10:00 a.m. on Saturday, November 30.

Beach BBQ by Nidito at The Beach

Those wanting to take a break from traditional Thanksgiving cuisine can enjoy a festive and lively beach BBQ at the resort's iconic beachfront bar – [Nidito at the Beach](#) – on Saturday, November 30 from 12:00 p.m. - 4:00 p.m. Guests will savor light bites and refreshing beverages paired with authentic dishes from the Baja region, along with live music from 1:00 p.m. - 3:00 p.m. Beach BBQ by Nidito is offered at \$55 per person.

Viceroy Ice Skating Rink

Who says ice skating is only for cold weather? From December 16, 2019 – January 15, 2020, Viceroy Los Cabos will offer an exclusive on property ice-skating rink for guests and locals alike to enjoy. Visitors can enjoy a picturesque Christmas tree, a variety of hot chocolates, caroling and festive bites while they ice skate in the warm Baja sun. The Viceroy Ice Skating Rink will be open daily from 11:00 a.m. - 3:00 p.m. and 5:00 p.m. - 9:00 pm.

Build a Sandman Competition

No snow, no problem. On Monday, December 23 from 1:00 p.m. – 3:00 p.m., guests of all ages are invited to participate in Viceroy Los Cabos' first annual Sandman making competition located at the resort's beach bar, Nidito. Guests are encouraged to arrive in the holiday spirit and ready for some friendly competition as they compete for the best Sandman on the beach.

Mexican Posada and Letters to Santa

For those who didn't have time to mail their letters to Santa, Viceroy Los Cabos has them covered. On Tuesday, December 23 from 5:00 p.m. - 7 :00 p.m., guests can craft their letters while enjoying a traditional Posada – a Mexican Christmas tradition dating back over 400 years.

Omakase Sunset at Nido

On Thursday, December 26 from 6:00 p.m. - 10:00 p.m., guests and locals alike can indulge in an omakase style dining experience in the resort's nest-like structured restaurant, [Nido](#). Suspended between ocean and land, Nido evokes the feeling of wanderlust and awakens the palate while guests dine surrounded by literal water mirrors. Viceroy Los Cabos' talented culinary team will offer a variety of flavorful nigiris along with robatayaki, a table-side Japanese grill used to prepare the freshest ingredients from the sea. Priced at \$95 per person and includes a Mexican Sake tasting and live music from 7:00 p.m. - 9:00 p.m.

New Year's Eve at Nido

Ring in 2020 Viceroy style at the iconic Nido. Guests can celebrate the last night of the year with a signature robatayaki style dinner which includes a complimentary drink and live music. Offered on December 31 from 7:00 p.m. -11:00 p.m. at \$165 + per person.

CieloMar NYE Dinner

Offered at the resort's lively rooftop bar, guests can enjoy never ending cooking stations, live music, craft cocktails and a festive firework show to usher in 2020. Offered December 31 from 7:00 p.m. - 1:00 a.m. \$245 + per person.

In addition to the activations above, Viceroy Los Cabos will be offering daily food trucks at Nidito at The Beach from December 16 – January 15; a slip and slide experience for guests of all ages from December 18 – January 5; a visit from Santa Claus on the morning of December 25; plus ongoing culinary and beverage offerings such as craft beer festivals, "Forgotten Mexican Spirits" tastings at [Otro Bar](#) and a "Make Your Own Margarita" experience at Nidito. For the full list of festive season programming and offers please visit <https://www.viceroyhotelsandresorts.com/los-cabos/holiday-festivities>

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ABOUT VICEROY LOS CABOS

Viceroy Los Cabos is located in the heart of San José del Cabo on the Coast of Baja California. The 192-room beachfront property faces the Sea of Cortez and embodies the essence of water throughout its architecturally stunning design. The resort features five distinct dining venues including Nido, the nest-like structured Cevicheria + Bar, Nidito Beach + Poolside Bar, Casero Restaurant, Otro Bar, and Cielomar Rooftop. Resort amenities include a full-service spa, a cinema room for movie

screenings, versatile meeting spaces, kid's club, and a state-of-the-art fitness center curated by Los Angeles-based celebrity trainer, Harley Pasternak. Viceroy Los Cabos is Viceroy Hotel Group's 15th property worldwide and part of the Icon Collection Portfolio. For more information, visit viceroyloscabos.com. Follow Viceroy Los Cabos on Instagram, Facebook, and Twitter.