

# VICEROY

LOS CABOS

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## VICEROY LOS CABOS DEBUTS NEW PARTNERSHIPS & PROGRAMMING AHEAD OF ‘FESTIVE SEASON’

*Luxury Resort in the Heart of San Jose Del Cabo is Decked Out with Festivities for Most Exciting Time of Year*

**SAN JOSE DEL CABO, Mexico (November 20, 2018)** – Recently named the #1 Resort in Western Mexico and the #2 Resort Worldwide in *Conde Nast Traveler’s* 2018 Readers’ Choice Awards, [Viceroy Los Cabos](#) – who officially opened its doors May 2018 – will be debuting exciting partnerships and new weekly programming ahead of its most cherished time of year. Running from late November through the end of January, ‘Festive Season,’ in the Los Cabos area, beckons travelers from all over the globe to revel in the destination’s flawless weather and buzzing local happenings. An architectural marvel and artistic canvas in its own right, Viceroy Los Cabos provides a resort stay like no other – enthralling travelers with its cinematic views and evocative experiences around every turn. Now, guests can partake in even more this ‘Festive Season,’ with the additional programs and offers below.

### **Smoke & Fire Beach Bonfire**

Offered every Saturday from 8pm to 11pm, guests can head down to the beach for an authentic “toes in the sand” bonfire experience. With a firepit and surrounding seating completely dug out of the sand, Smoke + Fire guests can enjoy cigars from a local cigar roller and sip on smoky drinks made with Montelobos Mezcal as they take in the jaw-dropping performance by local fire eaters and dancers. Live music and a grill station for lite bites will also be available. Price is \$55 per person.

### **Nido Love Nest Romance Package**

Designed for those who want their love to be on center stage, Viceroy Los Cabos’ “Love Nest” experience is the ultimate proposal and romance package. Creating a once-in-a-lifetime moment in an utterly dreamy location, the Nido Love Nest package allows for guests to buy-out the resort’s nest-like structured restaurant, “Nido” to create their own love nest for the evening. Complete with a “love nest concierge” to wait on the couple’s every need, a romantic dinner for two, and a photographer to capture the special moment, the Nido Love Nest package price starts at \$25,000.

### **Forgotten Mexican Spirits Journey**

Taking place every Thursday from 5:00 p.m. – 5:45 p.m. in Otro Bar, Mixologists Alejandro Garcia and Chacon Sedan will guide guests on a tasting journey of traditional Mexican spirits. For the price of \$45 per person, guests will enjoy a variety of “forgotten” Mexican spirits, including various Tequila, Mezcal, Raicilla, Sotol, and Bacanora.

### **Pop-up Shop with KM33**

Latin America’s premier retail destination for all things exotic, luxe and one-of-a-kind, [KM33](#), will be holding residency at Viceroy Los Cabos, beginning December 20, 2018. Taking over a beach-adjacent resort villa, hotel guests can shop the striking looks of KM33 clothing, shoes, jewelry, beach bags, and more during their stay in Los Cabos. The KM33 brand was created as a compilation of extraordinary collectible pieces with an embedded heritage of Latin American culture. All considered statement pieces with a Latin American soul, KM33 goods combine high-quality craftsmanship with a modern-led design, encompassing timeless pieces that become the travel companion of globetrotters around the world. The KM33 shop at Viceroy Los Cabos will be open Tuesday through Sunday from 10:00 a.m. to 6:00 p.m.

### **New Year’s Eve Weekend Festival – December 28 – January 1**

Travelers from all across the globe are invited to NYE Weekend at Viceroy Los Cabos, a four-day long experience of culture, music, food, and art to launch into 2019 with intention and style. Fusing together authentic Mexican culture with live music performances, Viceroy Los Cabos has summoned talent from all over the world to provide guests with an epic end to 2018. Musical highlights and performances include [ABRACADABRA](#) featuring [Blond:ish and special guests](#), rooftop DJ Set with [Jason Bentley](#), Sunset Beach Party, and Smoke + Fire beach bonfire. A [special rooms package](#) promotional rate is available for our NYE Weekend which includes Breakfast for Two, Credit towards The Spa, In-Room Champagne and access to all NYE Weekend Activities at the resort.

### **Los Cabos Holidays Booking Deal**

To take advantage of an unforgettable Los Cabos vacation during its best time of year, Viceroy Los Cabos is offering a special Los Cabos Holidays booking package for the season. Infuse holiday celebrations with authentic Mexican culture, with the following limited time holiday offer:

- Luxury accommodations for five days from December 20, 2018 until January 5, 2019
- Daily breakfast for two at Casero Restaurant
- Complimentary round-trip airport transfers (for bookings made by December 1, 2018)
- Experience festive dining, music and retail experiences throughout the resort

For more information or to book this package, please visit

[www.viceroyhotelsandresorts.com/en/loscabos/reservations/special\\_offers/holiday\\_offer](http://www.viceroyhotelsandresorts.com/en/loscabos/reservations/special_offers/holiday_offer).

Viceroy Los Cabos is comprised of 192 pristine guest rooms and suites, five on property dining outlets featuring the freshest local ingredients and catch of the day, a brand-new beachfront pool, and a state-of-the-art fitness center curated by Los Angeles-based celebrity trainer Harley Pasternak. Cielomar, the vibrant rooftop bar, along with a full-service spa are set to open by the end of year.

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### **ABOUT VICEROY LOS CABOS**

Viceroy Los Cabos is located in the heart of San José del Cabo on the Coast of Baja California. The 192-room beachfront property faces the Sea of Cortes and embodies the essence of water throughout its architecturally stunning design. Resort amenities include a cinema room for movie screenings, versatile meeting spaces and lively restaurants and bars. Upon re-opening, the property will present a new, energized lobby and arrival experience, beach pool and bar, expanded luxury spa, and redesigned state-of-the-art fitness center curated by Los Angeles-based celebrity trainer, Harley Pasternak. Viceroy Los Cabos is Viceroy Hotel Group's 15<sup>th</sup> property worldwide and the latest addition to its Icon Collection portfolio. For more information, visit [viceroyloscabos.com](http://viceroyloscabos.com). Follow Viceroy Los Cabos on [Instagram](#), [Facebook](#), and [Twitter](#).